



BRITISH
COLUMBIA
FUNERAL
ASSOCIATION

Benefits of
SPONSORSHIP

2026
OPPORTUNITIES

2026 AGM & SOCIAL

This year, the British Columbia Funeral Association (BCFA) is reimagining our annual gathering. We are moving away from the traditional conference format to host our inaugural AGM & Social in beautiful Kelowna, BC, on June 3rd and 4th, 2026.

This refreshed format focuses on high-impact networking and meaningful connections. Rather than sitting in a hall, our members will be engaging in shared experiences—offering you a unique opportunity to connect with decision-makers in a relaxed, premium environment.

Starting in 2026, the BCFA is moving to a biennial rotation for our annual events. To provide our members and partners with a diverse range of value, we will host a full Professional Development Conference every two years, alternating with an AGM & Social in the intervening years

Event Highlights & Sponsorship Impact:

- Wednesday, June 3rd: Following an afternoon of professional development, we launch our Supplier-Hosted Wine Tour. As a winery sponsor, you will have exclusive presence at one of three premier estates to welcome and host our members.
- Thursday, June 4th: After the AGM, sponsors are invited to join members for a choice of curated activities—including golf, cycling, or a culinary tour—allowing for hours of organic networking.
- The Grand Finale: The event culminates in the Chair's Dinner at Mission Hill Winery, an elegant setting to solidify the relationships built over the two days.

Please find the draft agenda and sponsorship opportunities below. We look forward to partnering with you to make this year's event in Kelowna our most successful yet.



DRAFT AGENDA

Date: June 3-4, 2026

Location: Kelowna BC

Wednesday, June 3rd

1:00-3:00 Cemetery Tour (Location TBD)

1:00-4:00 Restorative Art Seminar- Bill Sampson, Dodge Company (Kelowna Yacht Club ~ KYC)

Evening: 3 Stop Wine Tour, multiple departure times

Thursday, June 4th

9:00-10:30- BCFA AGM (KYC)

10:30-11:00 Light Refreshments (KYC)

11:30-5:00 Activities in Kelowna

Option 1: Golf

Option 2: Kettle Valley Bike Tour

Option 3: Kelowna Walking Food Tour

6:00pm BCFA Chair's Dinner, Mission Hill Winery



WHY SPONSOR?

MISSION

To promote the highest standards of ethics and service in the funeral service profession and with the public through education, communication and leadership.

ABOUT

The BC Funeral Association is a community of highly acclaimed funeral professionals with a passion for supporting our diverse and dedicated membership. Our members come from all aspects of the funeral and bereavement service profession and related businesses. We are the foremost experts on funeral and bereavement services within BC and in collaboration with our insightful members, advocate on behalf of all funeral professionals and businesses on important matters impacting our profession.

WHERE DO SPONSORSHIP DOLLARS GO?

Invest in the success of the BCFA inaugural AGM and Social and position your company at the forefront of our profession. As a not-for-profit, we strive to provide an exceptional networking experience for attendees while keeping costs accessible. Your generous sponsorship directly contributes to:

- Building community in the funeral profession
- Enhancing the attendee experience: Elevate the social ambiance with great food, fun activities, and opportunities for professional growth.
- Supporting the growth of Funeral Services: By sponsoring the BCFA, you demonstrate your commitment to advancing our field and fostering a vibrant community.

We offer flexible sponsorship packages tailored to your unique goals and budget. Let's collaborate to create a mutually beneficial partnership that maximizes your brand visibility and supports the future of Funeral Services in British Columbia.



THANK YOU

On behalf of the British Columbia Funeral Association (BCFA), I would like to express our sincerest gratitude for your past partnerships. Your generous support has historically been the backbone of our gatherings, and we truly value the role you play in the success of our professional community.

This year, we are excited to announce a new and dynamic format for our association.

Based on feedback from our members and partners, we are shifting our focus toward high-impact networking. Rather than our traditional formal conference with our AGM, the BCFA will host a number of curated social activities. These events are designed to foster deeper relationships, encourage organic dialogue, and provide a more intimate setting for our members and sponsors to connect.

While the format has changed, the importance of your partnership remains the same. Your contributions are instrumental to the success of these events.

We believe this new approach offers an even more rewarding experience for our sponsors, providing you with a platform for meaningful engagement in a new and exciting format.

We would be honored to have your support as we embark on this new chapter. We look forward to the possibility of partnering with you once again to make these social events a resounding success for our entire profession.

With gratitude,

Shane Dickson, *Chair*
British Columbia Funeral Association



SPONSORSHIP PACKAGES

100-125 Attendees Expected	DINNER \$7500	WINE TOUR \$4000	ACTIVITY \$2500	SUPPORTER \$500
LOGO PLACEMENT	Exclusive placement, large size	Premier placement, medium size	Prominent placement, small size	Small size
SOCIAL MEDIA <i>Facebook & LinkedIn</i>	Exclusive social media promotion before, during and after AGM and Social.	Tag as sponsor in AGM and Social promotion	Tag as sponsor in AGM and Social promotion	Tag as sponsor in AGM and Social promotion
ONLINE MEMBER FEATURE	Monthly newsletter	Monthly newsletter	Monthly newsletter	Monthly newsletter
EXHIBITION SPACE	Reception Table at Mission Hill	Exclusive Location at Winery	Welcome and Host at Social Activity	
DINNER TICKETS	2	2	1	
RECOGNITION	Exclusive verbal recognition during opening & closing of AGM and Dinner. Can bring Signage to Dinner Event.	Can bring signage and swag to event. Logo on Wine Tour Ticket.	Can bring signage and swag to event. Logo on Activity Table.	Recognition in promotional materials
ADVERTISING	Full page ad in conference programme, inclusion in all pre and post conference e-blasts, targeted e-blast to conference attendees.	Half-page ad in conference programme, inclusion in all pre and post conference e-blasts.	Inclusion in all pre and post conference e-blasts.	Inclusion in all pre and post conference e-blasts.
AVAILABILITY	1	3	3	10
NETWORKING OPPORTUNITIES	Greet guests at Dinner with Reception Table	Exclusive booth and hosting opportunity at 1 of 3 Wine Tour locations	Welcome and Host 1 of 3 Social Activities	Network with attendees throughout the event

FAQ

SPONSORSHIP DEADLINE:

Sponsorship payment due: March 27, 2026

Logo must be received by: April 4, 2026

FORMS OF PAYMENT

- E-transfer or electronic transfer to accounts@bcfunerals.com
 - Please add your company name in the comments
- Credit card
- Please contact us if you'd like to be sent an invoice

WHAT ABOUT SIGNAGE AND GIVEAWAYS?

We ask that all signage, flyers or promotional materials be kept in the designated space provided.

IS THERE POWER AVAILABLE?

Yes. Please ensure you bring extension cords.

BOOTH FORMAT

Dinner, Winery, and Activity Sponsors will receive additional information on exhibition space. This year's event does not have a formal tradeshow.

**Additional questions? Contact Bradd Tuck at
bradd@bcfunerals.com or call 250.927.8293**

Thank you for your support!

