



BRITISH
COLUMBIA
FUNERAL
ASSOCIATION

Benefits of
SPONSORSHIP

2025
OPPORTUNITIES

THANK YOU

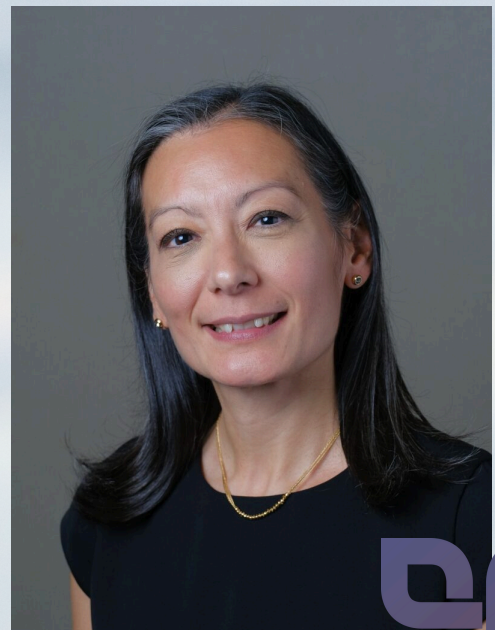
On behalf of the BC Funeral Association, I would like to extend our sincerest gratitude for your generous support as a sponsor at our past conferences. Your contribution has played an essential role in the success of our conferences and we could not have achieved this without your partnership.

Thanks to your contributions, we were able to secure keynote speakers, engage participants with inspiring sessions, provide valuable networking opportunities and offer our attendees coffee breaks, social hours along with entertainment and wine at our Presidents Banquet.

Your contribution was instrumental in the success of the conference and played a crucial role in bringing our members together. By sponsoring the BCFA, this helps elevate the quality of our event and allows us to make a meaningful difference in programs we offer to our members. We hope that your sponsorship experience was equally rewarding, and we look forward to the possibility of partnering again in future conferences.

Once again, thank you for your incredible support and for being such an important part of our conference.

Athena Theodorakakis, *President*
British Columbia Funeral Association



WHY SPONSOR?

MISSION

To promote the highest standards of ethics and service in the funeral service profession and with the public through education, communication and leadership.

ABOUT

The BC Funeral Association is a community of highly acclaimed funeral professionals with a passion for supporting our diverse and dedicated membership. Our members come from all aspects of the funeral and bereavement service profession and related businesses. We are the foremost experts on funeral and bereavement services within BC and in collaboration with our insightful members, advocate on behalf of all funeral professionals and businesses on important matters impacting our profession.

WHERE DO SPONSORSHIP DOLLARS GO?

Invest in the success of the BCFA Annual Conference and position your company at the forefront of our profession. As a not-for-profit, we strive to provide an exceptional learning experience for attendees while keeping costs accessible. Your generous sponsorship directly contributes to:

- Bringing in renowned speakers: Hear from leaders in the profession and thought-provoking innovators from across North America.
- Enhancing the attendee experience: Elevate the conference ambiance with captivating décor, delectable refreshments, and cutting-edge audiovisual technology.
- Supporting the growth of Funeral Services: By sponsoring the BCFA, you demonstrate your commitment to advancing our field and fostering a vibrant community.

We offer flexible sponsorship packages tailored to your unique goals and budget. Let's collaborate to create a mutually beneficial partnership that maximizes your brand visibility and supports the future of Funeral Services in British Columbia.



SPONSORSHIP PACKAGES

	PLATINUM \$8500	GOLD \$6500	SILVER \$4500	BRONZE \$1500
LOGO PLACEMENT	Exclusive placement, large size	Premier placement, medium size	Prominent placement, small size	Small size
SOCIAL MEDIA <i>Facebook & LinkedIn</i>	Exclusive social media promotion before, during and after conference.	Tag as sponsor in conference promotion	Tag as sponsor in conference promotion	Tag as sponsor in conference promotion
ONLINE MEMBER FEATURE	Monthly newsletter	Monthly newsletter	Monthly newsletter	Monthly newsletter
EXHIBITION SPACE	Prime exhibition space	Premium exhibition space	One exhibition space	
CONFERENCE PASSES	4	2	1	
RECOGNITION	Exclusive verbal recognition during opening & closing sessions. Dedicated section in programme.	Verbal recognition during opening & closing sessions. Recognition in programme.	Verbal recognition during opening & closing sessions. Recognition in programme.	Verbal recognition during opening & closing sessions. Recognition in programme.
ADVERTISING	Full page ad in conference programme, inclusion in all pre-conference e-blasts, targeted e-blast to conference attendees.	Half-page ad in conference programme, inclusion in all pre-conference e-blasts.	Inclusion in all pre-conference e-blasts.	Inclusion in all pre-conference e-blasts.
SPEAKING OPPORTUNITY	Introduce a keynote address or major session.	Opportunity to speak during a breakout session.		
NETWORKING OPPORTUNITIES	Option to host private networking session or dinner.			
VIP TREATMENT	VIP reserved seating			

EXHIBITORS

PRICING

\$1,000 Members Only

The exhibition price includes 1 representative.

Additional representatives must register through the general conference attendee website at <https://business.bcfunerals.com/events/events-calendar/#id=140&wid=1601&cid=1697>

BOOTH INFORMATION

You will be given approximately 6' square feet of exhibition space, and will be provided a 30" cocktail table with white linen. You are welcome to bring your own table, linens, and promotional material. Due to space restrictions, no other furniture is permitted.

Please see FAQ on the following page for further details

TIMING

The tradeshow reception begins at 2:00pm on Thursday, May 8th. You are welcome to load-in as of 10:00am.

Your booth can remain set up for the duration of the conference, but we recommend securely storing any valuables in your hotel room overnight.

Questions? Contact Bradd Tuck at bradd@bcfunerals.com or call 250.586.4219



FAQ

SPONSORSHIP DEADLINE:

Sponsorship payment due: March 28, 2025

Logo must be received by: April 8, 2025

FORMS OF PAYMENT

- E-transfer or electronic transfer to accounts@bcfunerals.com
 - Please add your company name in the comments
- Credit card
- Please contact us if you'd like to be sent an invoice

WHAT ABOUT SIGNAGE AND GIVEAWAYS?

We ask that all signage, flyers or promotional materials be kept in the designated space provided.

Any raffles, etc. must be run through an exhibition booth unless arranged through sponsorship.

IS THERE POWER AVAILABLE?

Yes. Please ensure you bring extension cords.

BOOTH FORMAT

You will be given approximately 6' square feet of exhibition space, and will be provided a 30" cocktail table with white linen to use. You are welcome to bring your own table, linens, and promotional material. Due to space restrictions, no other furniture is permitted.

Additional questions? Contact Bradd Tuck at bradd@bcfunerals.com or call 250.586.4219

Thank you for your support!

